

COMPANY
PROFILE



...making good impressions

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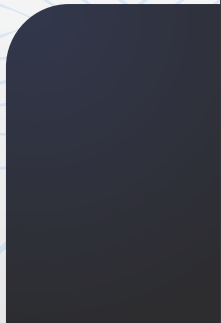
WHO WE ARE

BRAND WORKS LTD.

is a full stack branding company dedicated to providing branding services to high growth startups and established firms across different industries in Nigeria. We bring extensive experience in design, outdoor advertising, and print & digital media under one roof to meet all your branding needs.

Whether that's in the creation and design of your brand identity, execution of your brand identity across different media and channels, or the design and creation of advertising campaigns that work, Brand Works delivers.

The company is headquartered in Lagos, Nigeria.



WHY WE DO IT

We are passionate about Nigeria and Africa, and we believe that with the right brand messages; African organizations can become iconic- recognized, respected, and admired the world over. We think of our job as helping African organizations to make that happen.





MISSION

*“To empower
African businesses
to uncover and deliver
value propositions that
resonate with customers
the world over.”*

“

OUR SERVICES



01



DIGITAL MARKETING

Our in-house digital marketing team are available to help you reach customers on social media at scale. We handle SEO, Facebook ads, Instagram ads, Google ads, and content marketing to help you connect with channels

02



SIGNAGE & BRANDING

Brand Works has a long track record of delivering high quality signage, both internal and external for customers in diverse industries, including hospitality, oil and gas, banking and financial services, telecommunications, and logistics.

03



B.T.L. ADVERTISEMENT

We focused on specific target audiences to have a direct impact on them. We typically use more personal and less mainstream channels to reach the target audience for our clients. The following means are used but not limited to it, such as direct mail, email, and text messages, as well as experiential marketing, point-of-sale displays, and other types of personal selling.

04



PRINTING

Brand works delivers high quality printing service in variety of medium, including Large Format Print, Transfer print, Sublimation print, screen printing, etc.

05



WEB DESIGN

Our in-house team of interaction designers, user experience designers, usability testers and front-end developers are available to take your website from idea to production in a few weeks. Iterate quickly, get early prototypes, and be in production in only a matter of weeks, not months.

making good impressions

THE PROCESS

STEP 1

Connect us with your brief and we get to come up we brilliant idea that will suit your business



STEP 2

Be rest assured that all creative concept share with you is not replicated or stolen ideas, we are innovative and give what will suit you



STEP 3

The design created emerge into production, with use of quality materials and innovative machineries



Production will be ready for pick-up of delivery and our State-of-the- art factory

STEP 4



Happy customer call back for job well done, more orders and new referrals

STEP 5



Our Competitive Edge

“Brand Works brings the unique capability to integrate your branding efforts across different media and channels.

We can do this because of the wide-ranging expertise we have developed over the years. We like to call ourselves a “full stack” design agency because of the complete branding solutions that we offer.

”



*KEY CLIENTS
RELATIONSHIP
PORTFOLIO*

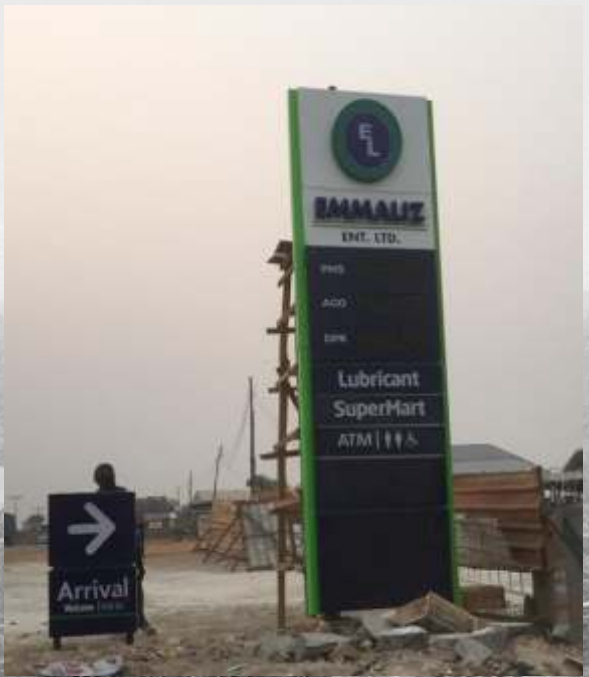
Brand Works is proud to have worked with these brands















Rainoil Gas



























TESTIMONIALS

Testimonials

Brand Works delivers projects on time and to our budget. We loved how quickly they got things done, and the deep understanding of our business needs that they demonstrated. In short, Brand Works...works.

ABAYOMI AWE

M.D

Rehoboth Chop & Confectioneries Ltd.

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Brand Works is a one stop, out-of-home media where business solutions are proffered. They are very timely in delivery of projects, post production, service and maintenance is excellent.

EMMANUEL BENSON

C.E.O

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